

NEWS RELEASE

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REDtone and MIMOS collaborate to accelerate Johor 4.0 adoption through Digital-on-Things (DoT)

KUALA LUMPUR, SUNDAY (1 April 2018) - The leading integrated telecommunications and digital infrastructure services provider, REDtone International Bhd, and MIMOS - Malaysia's premier Applied Research and Development Centre in Information and Communications Technology, Advanced Electronics Technology and Nano-Semiconductor Technology, are teaming up to drive the adoption of Johor 4.0 by leveraging on each other's strengths.

This new strategic partnership enables REDtone and MIMOS to synergistically contribute to Johor's economic growth in becoming a regional and global business hub.

REDtone's integrated network with its multiple last-mile technologies, mobility infrastructure as well as cloud and various analytics platforms will lay the foundation and act as the catalyst for the implementation of Smart Agropolitan applications provided by MIMOS. These include the Smart Greenhouse, Smart Aquafarming and Augmented Reality, which are aimed at digitalising the agriculture sector, increasing farming productivity and quality, while maintaining the affordability and sustainability of the value chain.

REDtone and MIMOS are committed to growing a strategic partnership ecosystem for technology collaboration which encompasses:

- **1. REDtone's reliable integrated network and mobility infrastructure**

Network connectivity is the starting point to facilitate Digital-on-Things (DoT) opportunities for Johor 4.0. As the only service provider in Malaysia with a unique suite of last-mile technologies such as Wireless Point-to-Point, Fibre, Metro E, Microwave, LTE (4G), WiFi and satellite, REDtone is equipped with deep expertise in integrated networks and mobility infrastructure as well as the capabilities to deliver scalable connectivity and on-demand solutions. REDtone designed its network with robust cybersecurity measures and mechanisms in mind: physical, network, host, virtualisation application and data.

- **2. REDtone *flexiCloud***

The largest B2B cloud in Malaysia, REDtone *flexiCloud* offers a secure, scalable and agile cloud platform.

- **3. Platform Technologies**

These technologies span diverse areas, including Big Data, Internet of Things (IoT), Augmented Reality (AR), video analytics and an application development platform.

• 4. MIMOS Smart Applications

Promoting a wide range of cloud-based and Digital-on-Things (DoT)-based services that are shaping the next generation Digital Lifestyle, these applications are equipped with various automation, mechanisation and intelligent system features using DoT-driven, knowledge-based solutions. They are aimed at creating new sources of economic growth for Johor as well as new business opportunities for smart products and services, ultimately representing an important step in realising the vision of Johor 4.0.

The strategic partnership's collaborative offerings and initiatives will be showcased at **the Johor 4.0 Digital Carnival**, an eagerly-anticipated event that will be held at the Educity Sports Complex on the 1st and 2nd of April 2018, from 10am to 5pm.

According to Mr Lau Bik Soon, Group CEO of REDtone International Bhd, the company's network and mobility infrastructure, cloud platform as well as its technological integration skills and expertise will act as the catalyst in paving the way for the deployment of the smart applications developed by MIMOS.

"We believe that this strategic partnership will further strengthen our position as a leading integrated telecommunications and digital services provider in Johor. More importantly, it will create lasting value for all the stakeholders of Johor 4.0, reinforcing our commitment to serve and make a positive impact on people and organisations by delivering reliable digital infrastructure and services," Lau added.

MIMOS Chief Executive Officer Ahmad Rizan Ibrahim said: "The synergy with REDtone will be the right catalyst for transformation of Johor as a centre of excellence in Science, Technology and Innovation. Ultimately, this will contribute to the digital economy as intended in the nation's transformation agenda."

"Digital Johor 4.0 is the right platform to accelerate the adoption of Industry 4.0 to sync with DoT," he added.

REDtone is also the No. 1 WiFi builder and operator in Malaysia, having successfully built and managed thousands of WiFi hotspots nationwide. Its WiFi track record includes the Johor WiFi project. Leveraging on its technological expertise to contribute to societal development, the company believes that advancements in technology can directly benefit communities. Above all, REDtone is committed to supporting our national aspirations, specifically in bridging the digital divide, improving the country's connectivity, and spearheading the adoption of Malaysian R&D and new technologies in the areas of Cloud, Big Data, Smart Cities, IoT technologies and Smart Communities.

REDtone



About REDtone International Bhd

REDtone International Berhad is a subsidiary of Berjaya Corporation Berhad. Listed on Bursa Malaysia, REDtone is a leading integrated telecommunications and digital infrastructure services provider. A well respected home-grown brand founded in 1996, REDtone has evolved from a voice provider to one that offers an extensive range of services under three main categories: (i) telecommunications services – it offers data, voice, mobile and managed cyber security services to government, enterprises and SMEs. REDtone is the only service provider in the industry to provide infrastructure integration expertise. Its access to a unique suite of last mile technologies also enables it to offer broadband-on-demand. (ii) managed telecommunications network services – this includes building, maintaining and operating large scale WiFi hotspots, base stations and fiber infrastructure. (iii) industry digital services – it offers cloud services and applications, data centre services, Internet of Things (IoT) / smart cities services, and healthcare solutions to enterprises, government and the healthcare industry.

Todate, REDtone has won 35 international and local awards for its innovative products and services. It recently walked away with the prestigious Brand Laureate “Best Brand in Telecommunications” Award. This recognition is a testament to its standing as one of the nation’s leading integrated telecommunications service providers. It also received the “Malaysia Cyber Security Project of the Year” award from CyberSecurity Malaysia.

For more information, please visit www.redtone.com.

About MIMOS

MIMOS is Malaysia’s premier Applied Research and Development Centre in Information and Communications Technology, Advanced Electronics Technology and Nano-Semiconductor Technology. As a strategic agency under the Ministry of Science, Technology and Innovation (MOSTI), MIMOS contributes to raising Malaysia's competitiveness by pioneering market creation for Malaysian technopreneurs through patentable technology platforms, products and solutions. Over the past 12 years, MIMOS has filed more than 1,900 Intellectual Properties in various technology domains and across key socio-economic areas. Serving a central role in Malaysia’s transformation journey and ICT Vision, MIMOS endeavours to create a culture of innovation by nurturing relationships with internal and external stakeholders, in the spirit of smart partnerships and inclusive growth models and strategies.

For more information, please visit www.mimos.my.